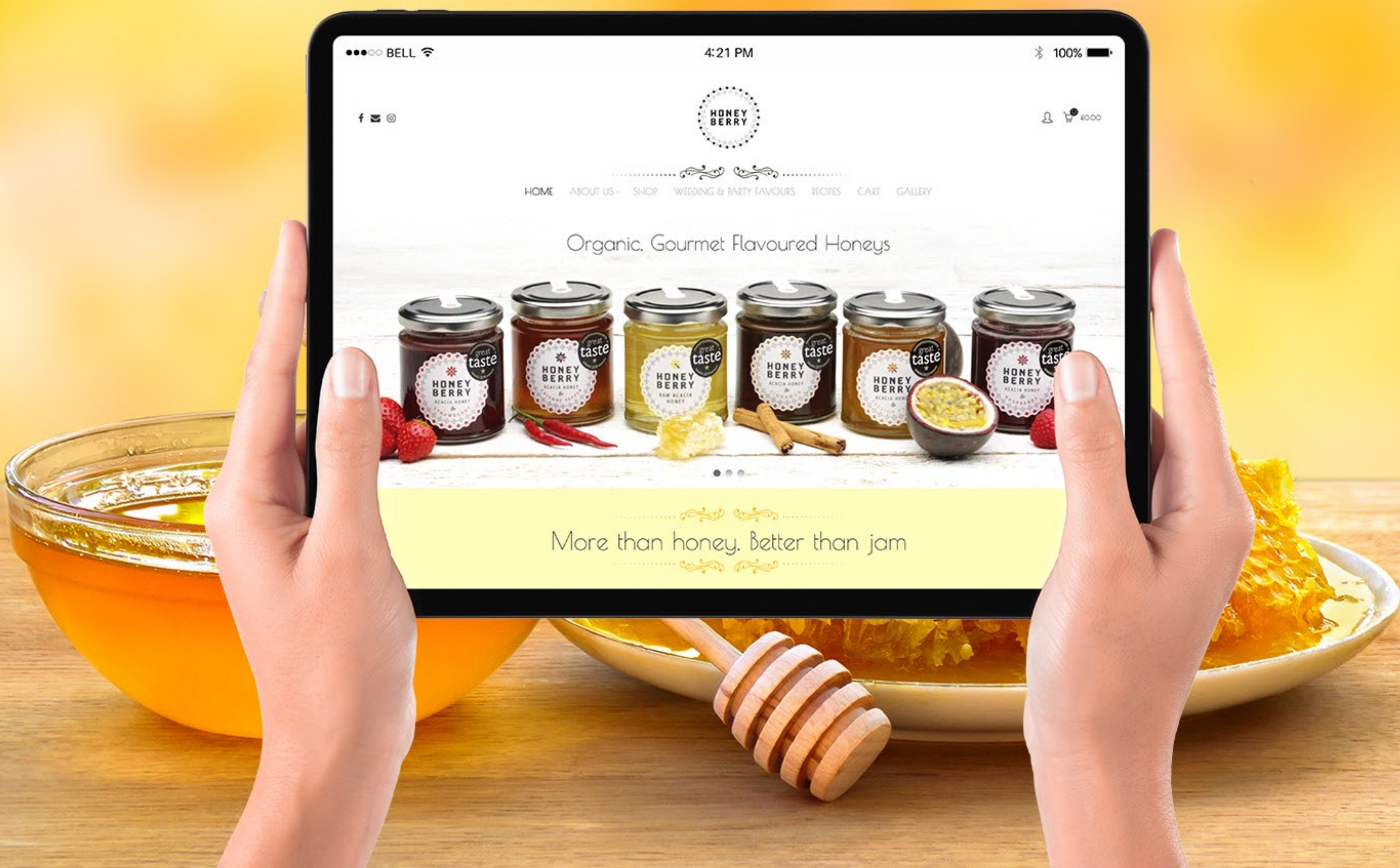


HONEY BERRY

ECOMMERCE AT ANOTHER LEVEL!

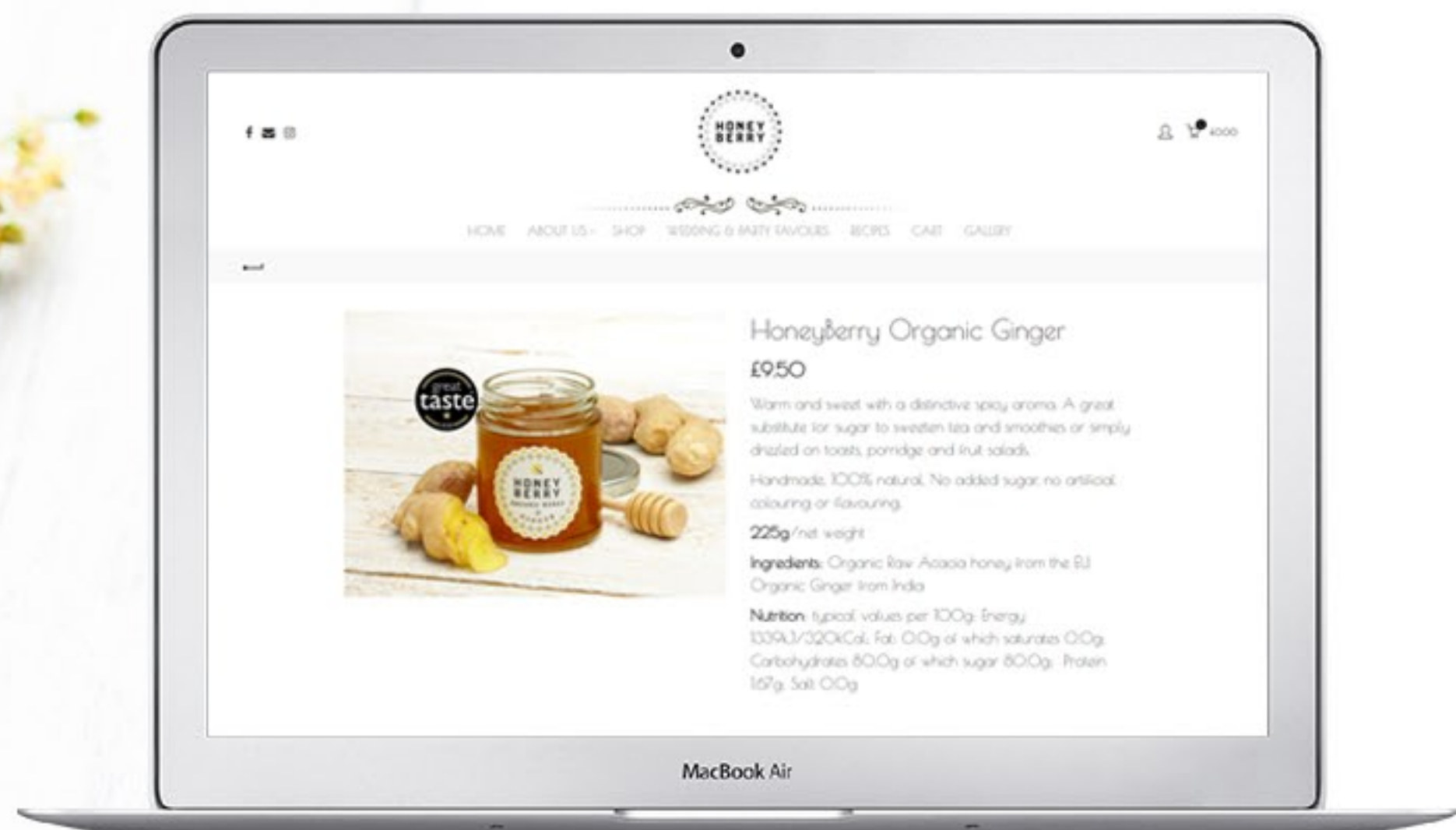
The client: www.honey-berry.co.uk is passionate about food and flavors and they produce jams with organic raw honey that makes them stand-out from the rest of the market after which they named their brand as: "Honey Berry". They also sell their products with a range of offers for weddings and occasions that interest their customers most.



THE CHALLENGE

Any business demands and requires accurately demonstrated platforms where brands can sell their products and fulfill the requirements of their customers properly without any delays and mismanagement that not only achieves "Boom" in the business but also it helps to gain maximum satisfaction levels on both ends.

Honey Berry was facing this challenge that they were lacking a solid virtual pitch where they could exceed their sales and also gain maximum levels of consumer's satisfaction with the provision of quality products.



OUR APPROACH

Virtual Resource Hub put forward their approach to achieve client's objectives by developing the high quality website and interface to sell their products with a smooth system where they can find a variety of their interests.



ACHIEVEMENT

The website was basically designed in a way that it gave the brand their virtual identity and was catering the strategy of Ecommerce that directly influenced and affected the business analytics and reached new levels of growth consistently. The expansion of the brand was obvious as the interface displayed innovation and forethought about their future offers and launching of new products. Our services provided the best possible solution to the client with obvious growth.

