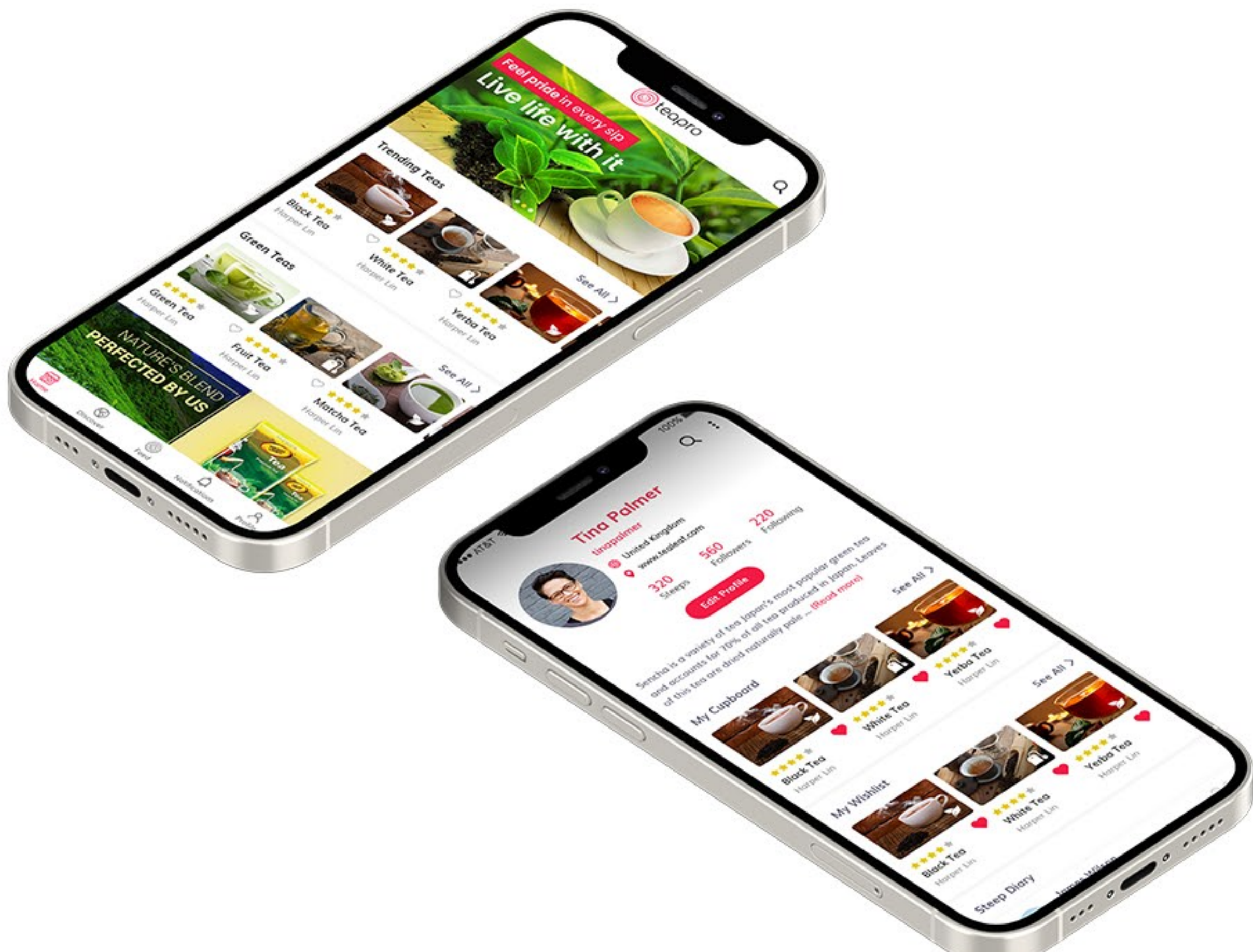


# TEAPRO

Teapro is a company that aims to deliver information regarding the variation of “Chaye” to tea lovers and showcase different recipes along with providing extensive knowledge over the benefits and uses of tea according to the climate and demographics. These variations in the Tea had major health benefits from detoxing the body from unhealthy bacterias to skin refreshers. The health benefits were generic irrespective of gender and age resulting in vast demand for those herbs.



## OVERVIEW AND GOAL

The project goal was to help tea lovers know more about tea and its types and spread different variations by sharing a variety of ingredients globally. Another goal was to offer a shopping platform for those who keep interested in tea and trying new tastes of “Chaye”. Teapro wanted a showcase app for their customers, so our team displayed their products online with a smooth interface following Public Health England guidelines and working hard to ensure tea keeps arriving at the doorsteps. Integrated with Facebook to create followers and subscription updates. Tea Pro also gives an attractive layout with the name of “Tea Journey” that offers the mixture of herbs suitable and healthy for the users to enjoy as per the season and environment. It offers varieties every month with premium loose leaf teas environmental packaging. The package contains more than enough herbs for each month with glass infusers and ceremonial tea sets.

<https://teapro.co.uk/product/teapro-journey-gift/>  
<https://teapro.co.uk/product/teapro-oolong-wulong-box/>

## PROJECTION & APPROACH

VIRTUAL RESOURCE HUB fulfilled the client’s exact requirements of designing and developing an E-store application that could not only build its brand image but provide a complete range of its products with comprehensive details and clear images. Our team achieved the goal and target audience with utmost competence. VIRTUAL RESOURCE HUB offered a live streaming app to provide the client’s customers an easy and amenable platform for more information about tea. The website was meticulously designed for comfort browsing and has a mobile supportive interface as well.

## RESULTS & CONCLUSION

The client was given an interface where they could take orders from all around the world so their clients can enjoy amazing loose leaf tea regardless of wherever the customers are based.

